ICDES 2025

May 8-11 2025

International Conference on Destinations, Events and Sports

Hokkaido University, Sapporo JAPAN

Innovations and Transformations

Call for Papers

We invite submissions with a focus on destinations, events, or sports!

Important Dates

Abstract Submission Deadline January 31
Notification of Acceptance February 28
Early Registration March 14

Keynote Speakers

Dr. Alan Fyall
University of Central Florida, USA

Dr. Peter Laimer
Statistics, Austria

Dr. Susanne Becken
Griffith University, Australia

James Bulley
CEO, Trivandi

Kevin Wright
Travel Oregon, USA

Hosted by

HOKKAIDO UNIVERSITY

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UCF | Rosen College of Hospitality Management
UNIVERSITY OF CENTRAL FLORIDA

EVENT MANAGEMENT

Journal of Destination Marketing & Management

https://www.ICDES2025.com

Call for Papers

Destinations, events and sports are inextricably linked with the staging of major sporting events the most high-profile manifestation of their connectivity and interrelationships. Join us for this inaugural international conference that examines the contemporary innovations and transformations that are driving change across destinations, events and sports, and consequential future contributions to theory, research methods, policy and practice.

The conference welcomes and encourages submissions from different academic disciplines with diverse and multifaceted perspectives as it seeks to expand the body of knowledge and engage a broad yet inclusive audience that spans academia, industry and government. Contributions to the conference take three forms, notably: (i) keynotes from industry, government and academia; (ii) academic research papers; (iii) presentations from industry and government.

The conference organizers welcome contributions in six different themes as highlighted below.

Destination Development, Management and Marketing

Innovations in destination management and marketing; current and future trends; governance and structures; stakeholders and collaboration; networks and flows; use of events and sports to promote destination image and branding; digital marketing; strategies for leveraging events and sports to enhance tourism; case studies of destinations transformed by major events; inclusion and accessibility; innovation and entrepreneurship.

Event Design, Management and Marketing

Best practices in managing events; logistical challenges and solutions for hosting events; safety and security considerations in event planning; impacts of events; sustainable practices in organizing events; the role of technology in strategically designing events; marketing of events; trends in event attendee behavior.

Sports Tourism Development

Economic impact of sports events on local economies; infrastructure improvements driven by hosting sports events; long-term benefits and drawbacks for host destinations; trends in sports fan tourism and travel behavior; enhancing the experience of sports fans at events; role of technology in improving fan engagement.

Sustainability, Impacts and Legacy

Sustainable Development Goals (SDGs); economic, social and cultural impacts; funding models and financial planning for destinations, events and sports; influence of tourism, events and sports on local culture and community identity; social cohesion, wellbeing, quality of life and community development; regeneration and legacy; crises and external shocks; resilience planning.
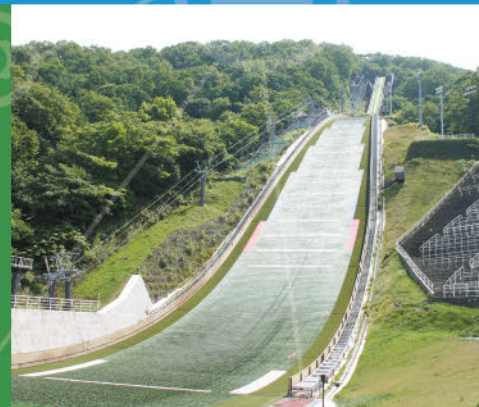
Policy, Governance, Health and Wellbeing

Role of government policies in developing destinations, events and sports; public-private partnerships in destinations, events and sports; regulatory frameworks for destinations, events and sports; impact of sports events on public health and physical activity; promoting active lifestyles through sports tourism; community health initiatives linked to sports events.

Technology and Innovation in Destinations, Events and Sports

Implementation of smart technologies and smart city initiatives; use of IoT, analytics and big data; Virtual and Augmented Reality, platforms and impacts; digital marketing and social media surveillance and security technology; AI, machine learning and facial recognition; cybersecurity, data privacy and ethical considerations; eSports and digital transformations; broadcasting and media technologies; digital inclusion and accessibility.

Submission Formats

Academics are invited to submit empirical and conceptual research that pushes the boundaries of existing knowledge and has the potential to inspire discussions. Industry practitioners are invited to provide practical insights that inspire insightful and contemporary discussions.

COMMITTEE

Co-Chairs
Alan Fyall (University of Central Florida)
Hiroyuki Kamiyama (Hokkaido Univerisity)
Jeeyeon "Jeannie" Hahm (University of Central Florida)

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